MWE 2025 POST-SHOW REPORT

10 – 11 NOVEMBER 2025

MITEC, KUALA LUMPUR, MALAYSIA

BUSINESS MATCHING

EXHIBITION

CONFERENCE

Exhibition Date	**10 – 11 November 2025**
Exhibition Venue	**MITEC (Hall 2)**
Total Gross Space	**4,000 m² (Hall 2)**
Exhibitors	**127 companies from 19 countries***
	*(*Australia, Austria, Canada, Chile, China, Denmark, Egypt, Germany, Hong Kong ROC, Malaysia, New Zealand, Republic of Korea, Singapore, Sweden, Thailand, Türkiye, Uruguay, USA and Vietnam)*
Type of Exhibitors	**Timber: 73%**
	Machinery: 0%
	Ancillary: 27%**
	*(**Ancillary – tools, abrasives, adhesives and coatings, solutions, and system integration, etc.)*
Visitors	**1,967 pax from 53 countries**

Meeting Date	**11 November 2025**
Meeting Venue	**MITEC (Hall 1)**
Total Gross Space	**3,000 m² (Hall 1)**
Incoming Buying Mission (IBM)/INSP *(B2B for Malaysian timber suppliers & Overseas buyers)*	**358 meetings for 78 foreign buying companies from 27 countries*** *(Australia, Bahrain, Bangladesh, Bulgaria, China, Cyprus, Egypt, Fiji, Germany, Greece, India, Maldives, Mauritius, Mexico, Nepal, New Zealand, Oman, Pakistan, Poland, Qatar, South Africa, Spain, Sri Lanka, The Netherlands, Türkiye, UAE and USA)*
Total Sales Generated	**RM177.6 million**
Inbound Overseas Sourcing Programme (IOSP) *(B2B for Overseas timber suppliers & Malaysian buyers)*	**172 meetings for 18 foreign supplying companies from 10 countries**** *(**Australia, Austria, Canada, Chile, Denmark, New Zealand, Sweden, Türkiye, USA and Uruguay)*
Total Sales Generated	**RM16.9 million**

Conference Date	**10 November 2025**
Conference Venue	**MITEC (Hall 1)**
Total Gross Space	**3,000 m² (Hall 1)**
Conference Theme	**In the Eye of the Storm**
Speakers	**10 speakers from 7 countries***
	*(*Austria, China, India, Malaysia, The Netherlands, UK and USA)*
Total no. of Participants	**399 participants**